

Publications Prof. dr. Bob de Wit

1. Books

- De Wit, B., *STRATEGY: an international perspective*, Fifth Edition. London: Cengage Learning, 2014, 835 pp.
- De Wit, B., *Strategy Synthesis, managing strategy paradoxes to create competitive advantage*, concise edition, Fourth Edition, London: Cengage Learning, 2014, 376 pp.
- De Wit, B., *Teaching Guide STRATEGY: an international perspective*, Fifth Edition. London: Cengage Learning, 2014
- De Wit, B. & R.J.H. Meyer, *Strategy Process, Content, Context: an international perspective*, Fourth Edition. London: Cengage Learning, 2010, 957 pp.
- De Wit, B. & R.J.H. Meyer, *Strategy Synthesis, resolving strategy paradoxes to create competitive advantage*, With Readings, Third Edition, London: Cengage Learning, 2010, 469 pp.
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- De Wit, B. & R.J.H. Meyer, *Teaching Guide Strategy Process, Content, Context: an international perspective*, Third Edition. London: Cengage Learning, 2010, 262 pp.
- De Wit, B. & R.J.H. Meyer, *Strategy Synthesis, resolving strategy paradoxes to create competitive advantage*, Concise Version, First Edition, London: Thomson Learning, 2005, 295 pp.
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- De Wit, R.J.H. Meyer & K. Breed, *Strategisch Management van Publieke Organisaties: de overheid in paradoxen (Strategic management of public organizations: the government in paradoxes)*, Utrecht: Lemma, 2000, 164 pp.
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- De Wit, B. & R.J.H. Meyer, *Strategy Process, Content, Context: an international perspective*, Second Edition. London: International Thomson Business Press, 1998, 1252 pp.

- De Wit, B., M.M. Mol & E. van Drunen, *Uitbesteden en Toeleveren: motieven, trends en effecten* (Outsourcing and Subcontracting: motives, trends and effects), Utrecht: Lemma, 1998, 154 pp.
- De Wit, B., & R.J.H. Meyer: *Teaching Guide Strategy Process, Content, Context: an international perspective*, St. Paul: West Publishing, June 1995, 455 pp.
- De Wit, B. & R.J.H. Meyer: *Strategy Process, Content, Context: an international perspective*, St. Paul: West Publishing, May 1994, 877 pp.
- De Wit, B., *Strategie Bouwen Op Golven (Strategic Management in Cyclical Industries)*, Delft: Eburon, PhD. Dissertation, January 1994, 302 pp.
- De Smit, J. & B. de Wit (eds.): *Organisatiekunde IB*, Heerlen: Open University, 1987, 592 pp.
- De Smit, J. & B. de Wit (eds.): *Organisatiekunde LA*, Heerlen: Open University, 1985, 570 pp.

2. Articles and chapters in books

- De Wit, B. (2015) The Strategy Process, in: *Encyclopaedic Dictionary of Strategic Management*, 3rd edition, Wiley.
- De Wit, B. (2012) *Face of Passion*, in: *Frans van den Bosch: A View From Within*, Erasmus Research Institute of Management, Rotterdam, pp. 94-96
- De Wit, B. & M. van Gils (2009), ‘Organiseren van verbinding’ (Organizing connections), in: Van Duivenboden, H., P. van Hout, C. van Montfoort & J. Vermaas (red), *Verbonden verantwoordelijkheden in het publieke domein (Connected responsibilities in the public domain)*, Den Haag: Lemma, pp. 315-337
- De Wit, B. & R.P. Meijers, (2009), ‘Visievorming bij complexe publieke projecten’ (Envisioning process of complex public projects), in: Van Gils, M., Huys, M. & De Jong, B (red.), *De Nederlandse mainports onder druk, speuren naar ontwikkelkracht (Dutch mainports under pressure, searching for developmental strength)*, Houten: Spectrum, pp. 208-222
- Huibers, F., Kramer, D. & De Wit, B. (2009) Strategie en inflatie (Strategy and Inflation), *Fusie en Overname (Merger & Acquisition)*, October (8), pp. 12-15
- Van der Veen, C., P. Ederer, F. Fortanier, A. Rotineanu, & B. de Wit, ‘Strategy Decision making Behavior in Private Infrastructure Companies and the Achievement of Public Values – An Empirical Research Comparison’, in: J. Groenewegen & R. Künneke (eds.), *Governance of Infrastructures Revisited: redefining roles and responsibilities in telecom, energy and water*, Edward Elgar Publishing, UK, 2008.

- De Wit, B., 'Geld moet in goede richting rollen' (Money has to move in the right direction), *Het Financieele Dagblad*, 15 December 2007
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- De Wit, B. & H.W. Volberda, 'Concurrentie Voordeel en de Factor Tijd' (Competitive Advantage and the Time Factor), introduction to a HMR-special on the time factor in strategy. *Holland Management Review*, Nr. 37, 1993, pp. 68-88.
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3. Conference papers

- Van der Veen, C. & B. de Wit, 'Strategy Perspectives and Public Values in the North Western European Infrastructure Industry', **accepted paper** to the *25th Annual International Conference of the Strategic Management Society*, October 23-26, 2005, Orlando, Florida, USA.
- De Wit, B., 'Innovatie Leiderschap (Innovation Leadership)', Key Note Address at the *3rd Strategy Academy Conference*, November 23rd, 2004, Rotterdam
- De Wit, B. & R.J.H. Meyer: 'How to Achieve balance in Corporate Strategy?' Featured panel at the *24th Annual International Conference of the Strategic Management Society*, November 1-3, 2004, San Juan, Puerto Rico
- De Wit, B.: 'Integrating Perspectives on Strategic Innovation': An International Comparative Study on Strategic Innovation in ICT', Key Note Address at the *6th Dynamics of Strategy Conference*, June 3rd, 2004, Surrey, U.K.
- De Wit, B., 'The Rigor & Relevance Test: The Academic Responsibility to Shape the Practice of Strategy', **accepted paper** to the *23rd Annual International Conference of the Strategic Management Society*, November 9-12, 2003, Baltimore, Maryland, USA.
- De Wit, B., E. Ketelaar & M. Rademakers, 'Corporate Sustainability: The green heart of the new industrial evolution', **accepted paper** to the *22nd Annual International Conference of the Strategic Management Society*, September 22-25, 2002, Paris, France.

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- De Wit, B. & M. Rademakers, 'The Disruptive Nature of Mobile Internet in the Newspaper Industry', paper submitted to the 21st *Annual International Conference of the Strategic Management Society*, October 21-24, 2001, San Francisco, California, USA.
- De Wit, B. & R.J.H. Meyer, 'Strategic Renaissance: The Disintegration of the Persistence of Memory', paper submitted to the 20th *Annual International Conference of the Strategic Management Society*, October 15-18, 2000, Vancouver, Canada.
- De Wit, B. & R.J.H. Meyer, 'Strategic Management as the Management of Strategy Tensions: Using Paradoxes to Teach Strategy', paper submitted to the 2000 *Conference of the Academy of Management*, August 7-9 2000, Toronto, Canada.
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- De Wit, B., 'Tailoring Strategy by Management Sourcing', paper submitted to the 18th *Annual International Conference of the Strategic Management Society*, November 1-4, 1998, Orlando, Florida.
- Mol, M. & B. de Wit, 'Sourcing Partnerships in Services, an empirical study on outsourcing and supplying', paper submitted to the *CEMS Conference*, Rotterdam, February 1998.
- De Wit, B., 'Accumulating Knowledge Within Management Sciences: How to build on and add to international research in the West', paper submitted to the conference *Social and Economic Development in the 21st Century*, Almaty, Kazakhstan, 12 May 1997.
- De Wit, B., J. Lok & M. Ruigrok, 'Accumulation of Knowledge Within Strategic Management', paper submitted to the 16th *Annual International Conference of the Strategic Management Society*, November 10-13, 1996, Phoenix, Arizona.
- De Wit, B. & R.J.H. Meyer, 'Strategy Content Paradigms, international management perspectives', paper submitted to the 14th *Annual International Conference of the Strategic Management Society*, 22 September 1994, Paris, France.
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4. Cases and teaching notes

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