## STRATEGY

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## The Vision Map & the Action Map

How to enhance strengths	How to exploit opportunities	How to realize dreams
Strengths	Opportunities	Dreams
	1.	1
	2.	2
	3	3
Current situation	Objective	Vision
	1	1.
	2	2.
	3	3
Weaknesses	Threats	Nightmares
How to beat weaknesses	How to prevent threats	How to fight nightmares